



SPONSORSHIP PACKAGES

	Platinum	GOLD	SILVER	BRONZE	CLASS
	\$1000	\$500	\$250	\$150	<i>\$25/Class/Show or \$100/5 Classes/Show</i>
Title Sponsor of Show*	Choose Show*				
Official Category Sponsor**		Choose Category**			
Logo on Website Homepage	X	X			
Logo on Show Bills	Title Sponsor (Front Page)	Official Category Designation (Back Page)			
Company Logo & Link on Sponsor Web Page	X	X	X	X	Name Recognition Only
Banner Display in Arenas	Up to 4 (Sponsor Provided)	Up to 2 (Sponsor Provided)	1 (Sponsor Provided)		
Social Media Posts	4/month (Sponsor Provided Content)	2/month (Sponsor Provided Content)	1/month (Sponsor Provided Content)		
Show Announcements	Throughout Show (min 20x during show)	Throughout Category (min 10x during show)	5x During Show		Class Only
Ad in Quarterly Newsletter	Full Page (4 Insertions)	Full Page (4 Insertions)	Half Page (4 Insertions)	Quarter Page (4 Insertions)	
Literature on Display at the Entry Office	X	X	X	X	

*Sponsor to choose which show they would like to be the title sponsor (dependent on availability).

**Sponsor chooses category (based on availability): cutting, versatility, ranch riding, awards, etc

Contact WRHA for more details!
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